



A Commitment to our Community
and the Wilmington State Parks

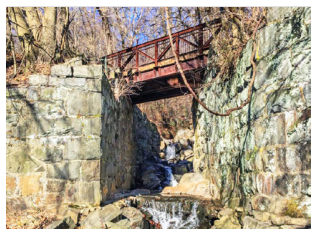
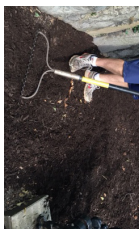
ANNUAL SPONSORSHIP OPPORTUNITIES



*To promote the sensitive restoration
of Wilmington State Parks and to advocate
programs for public enrichment.*

ALAPOCAS RUN STATE PARK • BRANDYWINE PARK
H. FLETCHER BROWN PARK • KENTMERE PARKWAY
ROCKFORD PARK

About Friends of Wilmington Parks



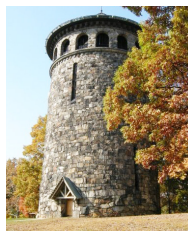
ABOUT FOWP

Friends of Wilmington Parks (FOWP) began in 1991 as a grass-roots organization of supporters who wanted to restore Brandywine Park to its original splendor. Today, FOWP's 500+ members make it Delaware's largest Friends organization. Our mission is the sensitive restoration of parkland and historic structures and the support of educational, recreational and cultural programs for the public.

We are committed to maintaining the natural beauty and historic monuments of the Wilmington State Parks, which are part of the Delaware State Parks system. Wilmington State Parks encompass five lush, urban parks along the Brandywine River in Delaware:

- Brandywine Park winds alongside the Brandywine River in the heart of the city
- Rockford Park, located in Wilmington's Highlands neighborhood, features one of the most recognizable landmarks in the city, the Rockford Tower
- Kentmere Parkway is a half-mile long green parkway connecting Brandywine and Rockford Parks
- Alapocas Run State Park, between Augustine Cutoff and Route 141, encompasses 241 acres of woodland used by hikers, joggers and cyclists
- H. Fletcher Brown Park, the smallest of the parks, is located downstream from Brandywine Park

FOWP Community Reach



COMMUNITY REACH

Friends of Wilmington Parks' schedule of events, activities, communications and social media outreach make a significant impact on the Wilmington community.

- FOWP's Scholarship Fund annually provides 2000+ preschool and school-aged children with quality STEM-based environmental education through field trips and in-school programs
- FOWP provides funding annually to bring several youth groups into Alapocas Run State Park to participate in rock climbing clinics and complete park stewardship projects
- Frequent park cleanups engage neighboring residents and other community groups in park stewardship activities
- The Jasper Crane Rose Garden Party Fundraiser brings more than 200 people to Brandywine Park in June
- FOWP is the nonprofit supporter of Brandywine Festival of the Arts, which brings 20,000 visitors into Brandywine Park each September
- FOWP has more than 500 members
- FOWP's Facebook page has more than 1000 likes
- Our Annual Meeting assembles a sizeable group of members and friends to the Blue Ball Barn each November
- FOWP has a database of nearly 600 donors, with an electronic mailing list of more than 400 email addresses and has a mail distribution list of nearly 600

FOWP's Sponsors



SPONSORSHIP

FOWP's range of sponsorship opportunities assist your business in meeting its marketing objectives in Wilmington. In turn, your sponsorship will help FOWP maintain the beauty of the Wilmington State Parks and offer enriching programming for the enjoyment of the community.



SPONSORSHIP LEVELS

\$3000 Rockford Tower Sponsor

- Top-tier placement on Team FOWP Delaware Charity Challenge t-shirts
- A dedicated area for your company's informational display at the Jasper Crane Rose Garden Party
- Fifteen complimentary tickets to the Jasper Crane Rose Garden Party (a \$775 value)
- Right to distribute your branded materials at our events
- Your logo on our marketing materials for the Delaware Charity Challenge, Jasper Crane Rose Garden Party and Annual Meeting
- Your logo on signage and programs at the Jasper Crane Rose Garden Party and Annual Meeting
- Your logo and a link to your website on the FOWP website
- Recognition in our newsletter
- Recognition on our Facebook page
- Recognition in our annual report

hip Benefits

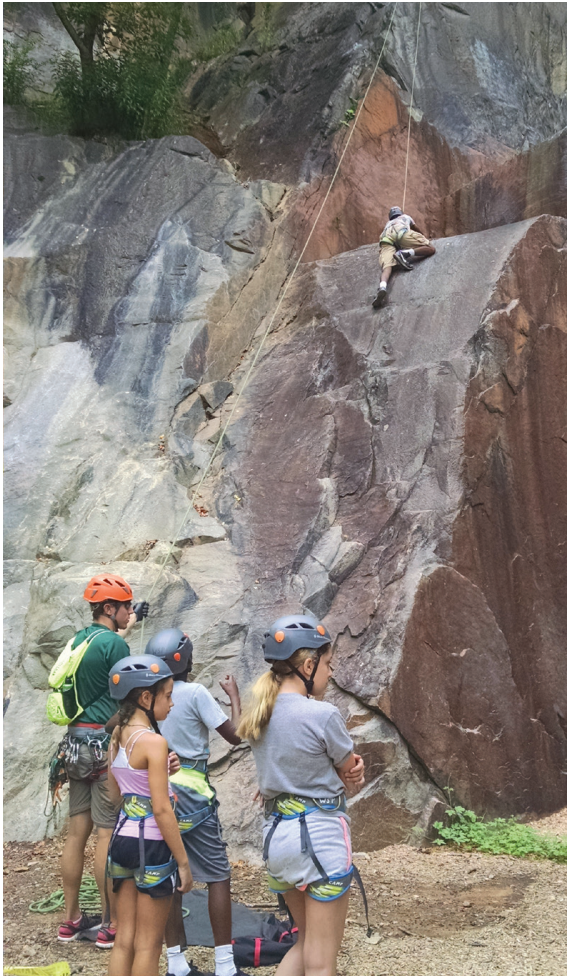


\$1000 Sugar Bowl Sponsor

- Your logo on Team FOWP Delaware Charity Challenge t-shirts
- Five complimentary tickets to the Jasper Crane Rose Garden Party (a \$275 value)
- Right to distribute your branded materials at our events
- Your logo on our marketing materials for the Delaware Charity Challenge, Jasper Crane Rose Garden Party and Annual Meeting
- Your logo on signage and programs at the Jasper Crane Rose Garden Party and Annual Meeting
- Your logo and a link to your website on the FOWP website
- Recognition in our newsletter
- Recognition on our Facebook page
- Recognition in our annual report

\$500 Josephine Fountain Sponsor

- Your logo on Team FOWP Delaware Charity Challenge t-shirts
- Two complimentary tickets to the Jasper Crane Rose Garden Party (a \$100 value)
- Your logo on our marketing materials for the Delaware Charity Challenge, Jasper Crane Rose Garden Party and Annual Meeting
- Your logo on signage and programs at the Jasper Crane Rose Garden Party and Annual Meeting
- Your logo and a link to your website on the FOWP website
- Recognition in our newsletter
- Recognition on our Facebook page
- Recognition in our annual report



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To become an FOWP Sponsor
or to request more information,
please contact
Brenda Joy Good
Executive Director
at (302) 656-3665 or
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